

Organized by:



Department of Animal Husbandry and Dairying  
Ministry of Fisheries, Animal Husbandry and Dairying  
Government of India

Supported By



DEPARTMENT OF BIOTECHNOLOGY  
MINISTRY OF SCIENCE & TECHNOLOGY, GOVERNMENT OF INDIA

In Association with:



# IAH XPO

INDIA ANIMAL HEALTHCARE

13-14-15  
February  
2025

VENUE:

Sector 34 Exhibition Ground  
CHANDIGARH



Association Partner



Supporting Partner



International Promoting Partner



Promoting Partner



# ADVISORY BOARD

## Chief Patron



**Mr. Tarun Shridhar**

IAS (1984). Co-Chairman, Harit Pradesh Agro Foundation, Former Secretary to Ministry of Fisheries, Government of India, Former Additional Chief Secretary (Animal Husbandry & Fisheries) in Himachal Pradesh Government. Former Joint Secretary (Fisheries) in the Union Ministry of Agriculture & Farmers Welfare. GOI.



**Dr. R.T. Patil**

Former Director, ICAR-Central Institute of Post Harvest Engineering & Technology (CIPHET). Former Vice-President, Indian Society of Agricultural Engineering (ISAE).



**Dr. Rajesh Nehra**

Assistant Professor (Senior scale), Department of Animal Nutrition, Rajasthan University of Veterinary & Animal Sciences, Bikaner, Rajasthan Former Assistant Commandant (Veterinary), BSF, Government of India.



**Dr. B.P. MOHANTY**

ARS, FNAAS MNASC  
Ex. Assistant Director General  
(Inland Fisheries)



**Dr. Vishwanath Kulkarni**

Former HOD of the Department of Animal Sciences. University of Agricultural Sciences, Dharwad.



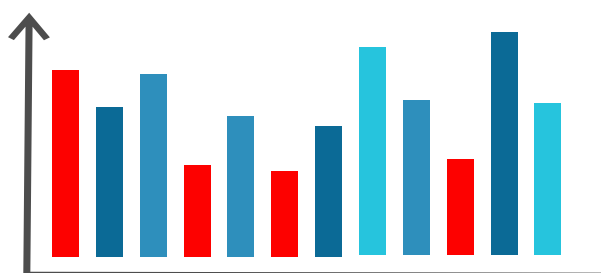
**Dr. Preeti Singh**

Veterinary Officer (Punjab Government)  
Ex-CEO,  
Punjab Gau Sewa Commission.

## About the Industry

Animal Health Market size was valued at USD 54.01 billion in 2019 and is poised to grow from USD 58.66 billion in 2023 to USD 112.36 billion by 2031, growing at a CAGR of 8.8% in the forecast period (2024-2031).

Animal healthcare involves treating medical conditions in animals with the appropriate use of drugs, vaccines, medicated animal feeds, and diagnostic products. Animals are extremely important in human life. They provide humans with food, protection, and companionship. Furthermore, animals are used as models in biological research fields such as genetics and drug testing. Growing awareness of animal diseases, stricter regulations, and a greater emphasis on disease prevention from animal epidemics are expected to drive demand for animal healthcare products. As a result of these factors, the veterinary healthcare Animal Health Market is expanding rapidly across all regions.



## About the Event

India Animal Healthcare Expo – An International Exhibition and Conference on Animal Healthcare Industry. The event will bring together stakeholders from across the animal health sector, providing a platform for collaboration, knowledge exchange, and showcasing cutting-edge innovations. Hosted at Chandigarh, from February 2025 the event aimed to address the critical challenges facing the Indian animal health industry and explore opportunities for advancement.



# HIGHLIGHTS OF THE EVENT

## Largest Gathering

Bringing together stakeholders from India's animal healthcare industry.

01

## International Participation

Representatives from various countries fostering global partnerships.

02

## B2B Meetings

Organized sessions facilitating business transactions & partnerships.

03

## Product Launches

Ideal platform for showcasing new products & innovations.

04

## Presentations & Sessions

Industry leaders sharing insights and expertise.

05

## FOCUS OF THE EVENT

01 PREVENTION

02 PREDICTION & DIAGNOSIS

03 MONITORING

04 NUTRITION

05 PRODUCTION



## WHAT TO EXPECT

**Exhibition:** Showcase technologies and products to the Indian & international healthcare fraternity.

**Conference:** Deliberations on policy roadmap and other topical issues in manufacturing of Medical Electronics and Devices.

**Delegate Participation:** Over 200 with substantial foreign participation.

**One to One Interaction:** Facilitation of B2B & G2B meetings with stakeholders.

**Recommendations:** Emerging from the stakeholders and decision makers towards best practices in Indigenous manufacturing.

**Networking Opportunities:** Build contacts with important stakeholders





# WHY EXHIBIT

**Showcase Innovations:** Present your latest products and services to a targeted audience of animal healthcare professionals.

**Networking:** Connect with key decision-makers, industry leaders, and potential business partners.

**Market Expansion:** Explore new markets and expand your business reach within the veterinary and animal health industry.

**Brand Visibility:** Increase your brand's visibility and establish your company as a leader in the animal healthcare sector.

## IAH 2025, WHY NOT TO BE MISSED?



**Discover Innovations:** Experience the latest products and technologies in the animal healthcare industry.

**Hands-On Demonstrations:** Participate in live demonstrations and see new products in action.

**Expand Knowledge:** Gain insights from industry leaders and experts through interactive sessions.

**Networking Opportunities:** Connect with peers, industry leaders, and potential business partners.

**Business Growth:** Explore new business opportunities and stay ahead of industry trends.



# EXHIBITOR PROFILE

- ❖ Animal Welfare and Health
- ❖ Animal Nutrition, Food Safety of Animal
- ❖ Animal Reproduction
- ❖ Animal Production Technology
- ❖ Breeding and Livestock production
- ❖ Dairy science
- ❖ Fisheries, Aquaculture and Aquatic Animal Health
- ❖ Livestock Biotechnology
- ❖ Poultry Production and Nutrition
- ❖ Infectious Diseases Surveillance and Modelling
- ❖ Novel Feeds & Supplements
- ❖ Veterinary Medicine and Treatment
- ❖ Veterinary Pharmaceuticals
- ❖ Veterinary Equipment and Instruments
- ❖ Animal Nutrition
- ❖ Animal Health Technology
- ❖ Pet Products and Accessories
- ❖ Veterinary Surgery
- ❖ Veterinary Anaesthesiology
- ❖ Veterinary Clinical Pathology & Laboratory Medicine
- ❖ Veterinary Oncology
- ❖ Veterinary Emergency & Critical Care
- ❖ Veterinary Orthopedics, Embryology and Endocrinology
- ❖ Veterinary Immunology and Infectious Disease
- ❖ Veterinary Nursing & Animal Care
- ❖ Veterinary Vaccines
- ❖ Veterinary Dentistry
- ❖ Veterinary Dermatology
- ❖ Veterinary Internal Medicine
- ❖ Veterinary Medical Devices and Equipment's
- ❖ Livestock Management Solutions
- ❖ Veterinary Services and Consultancy
- ❖ Animal Welfare Organizations
- ❖ Educational Institutions and Research Bodies
- ❖ Livestock products processing
- ❖ Livestock Production (Goat, Pig , Sheep , Horse , Yak).

# VISITOR PROFILE

The Indian Animal Healthcare Exhibition 2025 is a must-attend event for professionals and enthusiasts across the animal healthcare industry. Our visitors represent a wide spectrum of roles, each contributing to the advancement and well-being of animals.

- 1 Veterinary Practitioners
- 2 Animal Health Centres
- 3 Distributors /Wholesalers
- 4 Procurement Agencies
- 5 Veterinarians
- 6 Veterinary Technicians and Nurses
- 7 Animal Healthcare Professionals
- 8 Researchers and Academics
- 9 Animal Welfare Organizations
- 10 Livestock Farmers and Managers
- 11 Pet Owners and Enthusiasts
- 12 Veterinary Product Manufacturers & Distributors
- 13 Government and Regulatory Bodies
- 14 Institute / Academy
- 15 Medical Device / Instruments/ Equipments

# SPONSORSHIP BENEFITS

- Logo with hyperlink on the event website's homepage.
- Logo & link of the sponsor page.
- Acknowledgment as sponsor in all marketing material.
- Sponsors Logo in VIP Invitations and general visitor invitations.
- Acknowledgement as sponsor in social media campaigns.
- Presence of representatives during opening ceremony.
- 10x8 banner space onsite at prominent positions. (Depending upon the category of Sponsorship)
- Logo and mention in post-event email to attendees.
- Logo in the post-event report.
- Full attendees list with name and title will be provided to sponsors.
- Priority for sponsorships in the next edition



# SPONSORSHIP CATEGORIES

(+applicable taxes.)

<b>PLATINUM PARTNER</b>	<b>INR 10,00,000</b>	(Limited to One)
<b>DIAMOND PARTNER</b>	<b>INR 8,00,000</b>	(Limited to One)
<b>GOLD PARTNER</b>	<b>INR 5,00,000</b>	(Limited to One)
<b>SILVER PARTNER</b>	<b>INR 3,00,000</b>	(Limited to One)

## OTHER SPONSORSHIP CATEGORIES

(+applicable taxes.)

<b>REGISTRATION COUNTER PARTNER</b>	<b>INR 2,00,000</b>	(Limited to One)
<b>VISITOR BAG PARTNER</b>	<b>INR 2,00,000</b>	(Limited to One)
<b>BADGES &amp; LANYARD PARTNER</b>	<b>INR 3,00,000</b>	(Limited to One)
<b>OUTDOOR MEDIA PARTNER</b>	<b>INR 3,00,000</b>	(Limited to One)
<b>EVENT PENS PARTNER</b>	<b>INR 2,00,000</b>	(Limited to One)
<b>BILLBOARD BRANDING</b>	<b>INR 35,000</b>	
<b>BANNERS STANDEE</b>	<b>INR 15,000</b>	
<b>T- SHIRT</b>	<b>INR 1,00,000</b>	(Limited to One)
<b>FULL GATE BRANDING</b>	<b>INR 2,50,000</b>	(Limited to One)





# PLATINUM PARTNER

**INR 10,00,000/-**  
(Limited to One)

- Partner Name will be incorporated in the event name (example: ABC Limited presents
- Indian Animal Healthcare Expo 2025 (IAH EXPO 2025) in all publicity materials and website.
- Bare space of 56 sq. mtr. at a prime location in the Exhibition.
- Partner will be present on the Dias at Inaugural function.
- Interview of Partner CEO to be published in supporting media publications / Newsletters.
- Partner Logo to be prominently displayed on events website hyperlinked to Partner website.
- Three Partner Hoarding in the Exhibition (10 feet x 8 feet).
- 5 Partner standee in the Exhibition (3 feet x 2 feet).
- Logo on lanyard and visitor passes.
- Partner Logo prominently displayed as “Platinum Partner” on on-site signages and backdrop.
- Special e-mailer for visiting Partner stall.
- Highlighted as the “Platinum Partner” in the post-show report and event website.

# DIAMOND PARTNER

**INR 8,00,000/-**  
(Limited to One)

- Partner Logo to be prominently displayed on events' website hyperlinked to partner website.
- Bare space of 36 sq. mtr. at a prime location in the Exhibition.
- Branding in printed literature, publicity campaign and invitation tickets.
- Partner Logo prominently displayed as “Diamond Partner” on on-site signages and backdrop.
- Highlighted as the “Diamond Partner” in the post-show report and event website.
- Two Hoarding in the Exhibition (10 feet x 8 feet).
- Three Hoarding in the Exhibition (3 feet x 2 feet).
- Two dedicated email campaign.

# GOLD PARTNER

INR 5,00,000/-  
(Limited to One)

- Partner Logo to be prominently displayed on events website hyperlinked to Partner website.
- Bare space of 27 sq. mtr. at a prime location in the Exhibition.
- Branding in printed literature, publicity campaign and invitation tickets.
- Partner Logo prominently displayed as “Gold Partner” on on-site signages and backdrop.
- Highlighted as the “Gold Sponsor” in the post-show report and event website.
- One Partner Hoarding in the Exhibition. (10 feet x 8 feet)
- Two Partner Standee in the Exhibition. (3 feet x 2 feet)
- One dedicated email campaign.

# SILVER PARTNER

INR 3,00,000/-  
(Limited to One)

- Partner Logo to be prominently displayed on events website hyperlinked to Sponsors website.
- Bare space 18 sq. mtr. at a prime location in the Exhibition.
- Branding in printed literature, publicity campaign and invitation tickets.
- Partner Logo prominently displayed as “Silver Partner” on on-site signages and backdrop.
- Highlighted as the “Silver Partner” in the post-show report and event website.
- Two Partner Hoarding in the Exhibition (6 feet x 6 feet)
- Two Sponsors standee in the Exhibition (3 feet x 2 feet)
- One dedicated email campaign.



# Registration Counter Partner

**COST: INR 2, 00,000**  
(+ Applicable taxes.)



# Visitor Bag Partner

**COST: INR 2, 00,000**  
(+ Applicable taxes.)

Exclusive Logo or Product image of the company on one side of the carry bag.

Quantity - 5,000 No's

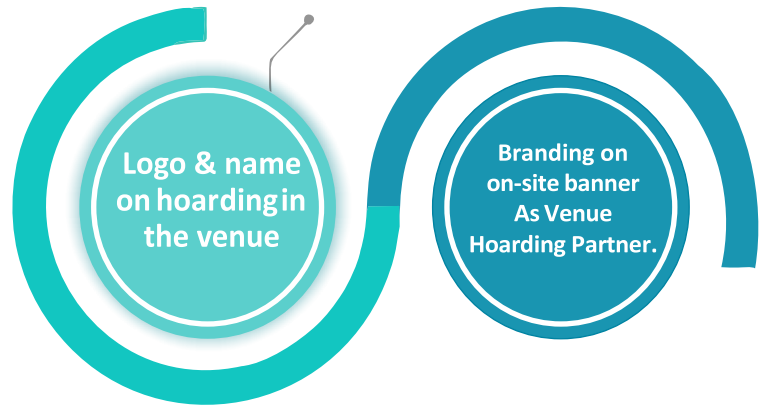


# Badges & Lanyards Partner

**COST: INR 3, 00,000**  
(+ Applicable taxes.)

# Outdoor Media Partner

**COST: INR 3, 00,000**  
(+ Applicable taxes.)



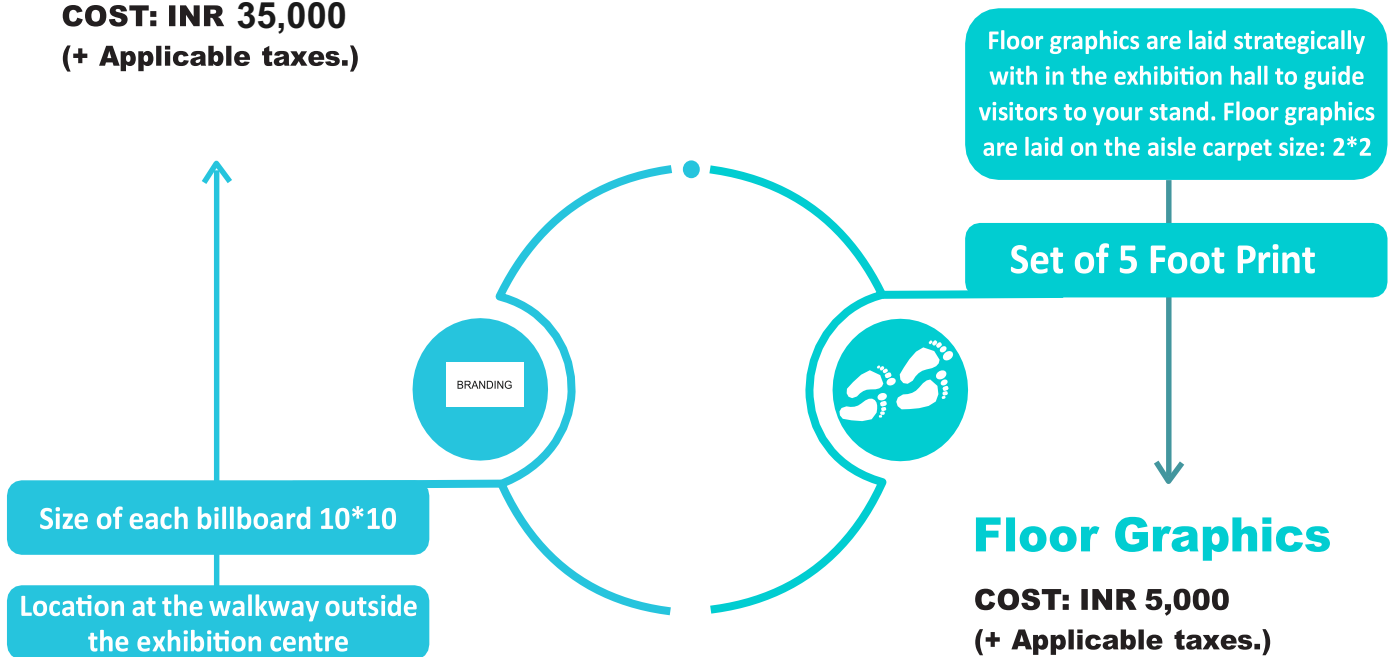
# Event Pens Partner

**COST: INR 2, 00,000**  
(+ Applicable taxes.)



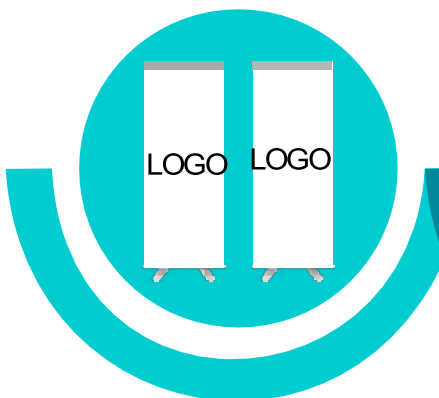
## BILLBOARD BRANDING

**COST: INR 35,000**  
(+ Applicable taxes.)



## At Venue

**COST:**  
INR 15,000 + 18% GST



### Banners- standees

Pole Banner / Buntings within  
Outside the Exhibition Centre

size **2x4** cost for each set

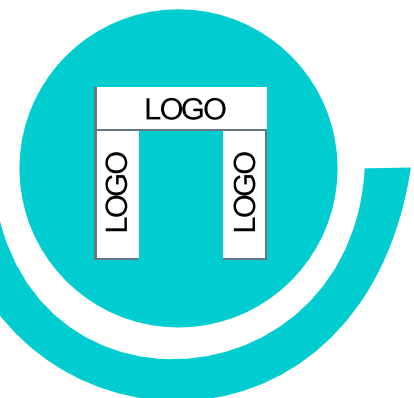
**COST:**  
INR 1,00,000 + 18% GST



### T-Shirt

Partner logos on the T-shirt

**COST:**  
INR 2, 50,000 + 18% GST



### Full Gate Branding

The Exhibition Logo will  
be highlighted in the middle top



# Participation Charges

- Type** : Shell Space  
**INR.** : ₹ 9000 per sqm. .  
**US Dollar** : \$ 220 per sqm .  
(Plus Tax Applicable)

**SHELL SPACE (MINIMUM 9 SQ.MTRS)**



## Inclusions

- ◆ A standard octanorm shell scheme with rear & side walls.
- ◆ Company name in english on the fascia and stand number
- ◆ Wall to wall carpeting color of the carpet would be advised subsequently.
- ◆ 1 Power Point (5 amp)
- ◆ 1 Standard table & 2 standard chairs
- ◆ 3 Spot Light
- ◆ 1 waste bin

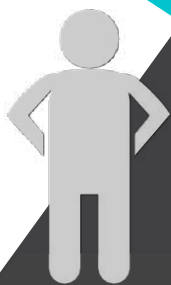
plus tax applicable

# Participation Charges

- Type** : Raw Space  
**INR.** : ₹ 8,500 per sqm .  
**US Dollar** : \$ 200 per sqm .  
(Plus Tax Applicable)

**BARE SPACE (MINIMUM 27 SQ.MTRS)**

- Inclusion** : Only Space.  
Exhibitors are required to build their own stand.



Bare Space



**DELHI:**

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**Ms. Priyanka**

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